



FRESH • SWEET • DELICIOUS •

Program Advantages

- 2017 marks the **17th season** exporting summer citrus to the US
- Our Mission: To **complement local production** and not to compete, reinforcing our business model of managing supply and demand
- Vibrant flesh and **sweet, delicious eating quality**
- Our citrus is grown in the Western & Northern Cape regions of South Africa where our **fruit thrives in Mediterranean-like growing conditions**
- **Numerous citrus varieties available** in easy peelers, oranges and grapefruit
- Shipping to US ports in Philadelphia, Newark and Houston **June through October**
- Sophisticated shipping plans enable citrus **arrivals to the US about every 10 days**
- **Advanced cold treatment** preserves quality of fruit during shipping
- **Collaborative relationship with select importers** as well as direct supply to retail
- **Fair trade best practices and social responsibility initiatives** to ensure economic growth and opportunity development for all stakeholders
- **Rigorous compliance with the strictest food safety standards** for growing, harvesting, packing and export regulations



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